



Sofia Mytilinaiou

Interaction · Experience · Design



Address: Kypseli, Athens
Date of birth: 19.08.1978
Place of birth: Athens
Nationality: Greek



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Sofia Mytilinaiou holds a PhD in Cultural Informatics as Scholar of the Greek Scholarship Foundation, as well as a MSc degree in the University of the Aegean (Department of Cultural Technology and Communication, Lesvos, Greece), following her postgraduate studies in Graphic design (Technological Educational Institution, Faculty of Fine Arts and Design, Athens). She has published her research work in international conferences and books related to cultural studies, experience design and performance. She is currently working as Laboratory Associate at Faculty of Fine Arts and Design (TEI Athens), Instructor of Informatics and freelancer interactive designer.

SKILLS

Graphic design ●●●●●
Web design ●●●●●
UI / UX design ●●●●●

e-portfolio

sofiamytilinaiou.carbonmade.com

DESIGN SOFTWARE SKILLS

- **Graphic design**
Illustrator CS6, InDesign CS6, Corel Draw X6.
- **3d animation**
Cinema 4d.
- **Web + multimedia design**
Photoshop CS6, CSS, Flash CS6, HTML5.
- **Photo editing**
Photoshop CS6.

LANGUAGES

- **Greek**
Mother tongue
- **English**
Proficiency
- **French**
Delf 1-2-3-4
- **Spanish**
Basics



Education

- **December 2006 - June 2015**
 PhD in Cultural Informatics, Department of Cultural Technology and Communication, School of Social Sciences, University of the Aegean, title of thesis: "Experience Design under a Performative Perspective: Designing for Enactive Participation to Emerge in Live Events".
- **October 2004 - December 2006**
 M.Sc. in Cultural Informatics, Department of Cultural Technology and Communication, School of Social Sciences, University of the Aegean.
- **October 2001 - June 2003**
 Bachelor, Leica Academy Institute, Department of Photography.
- **October 1997 - October 2002**
 Graduate Studies, Department of Graphic Design, Faculty of Graphic Arts and Design, Technological Educational Institution (T.E.I.) of Athens.



Scholarships

- **September 2010 – June 2011**
 Scholar of S.S.F. (State Scholarships Foundation) Erasmus Exchange program, University of accommodation: Kingston University (Surrey, London) Faculty of Science, Engineering and Computing.
- **November 2007 – October 2010**
 Scholar of S.S.F. (State Scholarships Foundation), Category: "Multimedia. Digital image processing" for PhD Research entitled "Experience Design under a Performative Perspective: Designing for Enactive Participation to Emerge in Live Events", University of the Aegean, School of Social Sciences, Department of Cultural Technology and Communication, Postgraduate program in Cultural Informatics.



Teaching

- *International Conference, Audiovisual Posthumanism: Aesthetics, Cultural Theory and the Arts*, University of the Aegean, School of Social Sciences, Department of Cultural Technology and Communication, Mytilene, 24-26.09.2010 (academic partner).
- *3rd Conference of Comics, Fearful Symmetry: Comics, Politics & New Technologies*, University of the Aegean, School of Social Sciences, Department of Cultural Technology and Communication, Mytilene, 31.10-1.11.2009 (academic partner).
- **Since March 2004**
 Member of Cultural Heritage Management Laboratory (C.H.M.Lab), University of the Aegean, School of Social Sciences, Department of Cultural Technology and Communication.



Participation in international conferences

- EVA London, Electronic Visualization and the Arts, BCS London, 6-8.07.2011
- 3rd International Conference of Museology, Audiovisual media as cultural heritage and their use in museums, University of the Aegean, Department of Cultural Technology and Communication, Mytilene, 5-9.06.2006.
- Interdisciplinary Consortium FOR.COM, IVAN Project, Media Training Plus, Innovating Video Art through New Technology, Rome, 12-18.12.2005.



Papers in international scientific conference proceedings with referee process

- Mytilinaiou, S., 2014. Staging Live Events: Converging Experience Design and Live Art. *5th Global Conference on Performance: Visual Aspects of Performance Practice*. Prague, Czech Republic. 7-9.11.2014.
- Mytilinaiou, S., 2011. Experience Design, Interactive Art Environments and the Sense of Becoming. *10th IEEE International Symposium on Mixed and Augmented Reality (ISMAR)*. Messe Basel, Basel, Switzerland. 26-29.10.2011.
- Mytilinaiou, S., 2010. Design, experience and aesthesis in digital age under a posthumanistic perspective. *International Conference, Audiovisual Posthumanism: Aesthetics, Cultural Theory and the Arts*. University of the Aegean, Lesvos, Greece. 23-27.09.2010.
- Tallis, I., Mytilinaiou, S., Sampanikou, E., 2010. Experience in Virtual Environments: Scenarios of Spacetime Transcendence. *7th International Symposium of Interactive Media Design*. Yeditepe University, Istanbul, Turkey. 26-27.04.2010.
- Mytilinaiou, S., Tallis, I., 2008. Contemporary Exhibition Design: Representation, Virtual and Narration. *International Conference of Digital Heritage in the New Knowledge Environment: Shared Spaces & Open Paths to Cultural Content*. Hellenic Ministry of Culture - Directorate of the National Archive of Monuments. 31.10 - 02.11.2008.
- Tallis, I., Mytilinaiou, S., 2008. New Technology in Modern Museum Policy. *1st World Summit on the Knowledge Society*. American College, Athens. 24-27.09.2008.
- Mytilinaiou, S., Sampanikou, E., Christodoulou, V., 2007. Discourse & Space: Digital Interactive Creation. *5th International Symposium of Interactive Media Design*. Yeditepe University, Istanbul, Turkey. 28-30.04.2007.
- Mytilinaiou, S., Sampanikou, E., Christodoulou, V., 2006. "Discourse and Space: Digital Interactive Creation". *2nd International Conference, Cultural Convergence & Digital Technology*. Foundation of the Hellenic World, Athens. 23-25.11.2006.



Book chapters

- Mytilinaiou, S., 2008. Discourse and Space (cd-rom). In Sampanikou, E. & Kavakli, E. (eds.) *Aspects of representation. Studies on art and technology. New technologies in contemporary cultural expression*. Department of Cultural Technology and Communication. Mytilene: University of the Aegean.
- Tallis, I. & Mytilinaiou, S., 2008. New Technology in Modern Museum Policy. In Lytras, D.M., Carroll, J.M., Damiani, E. & Tennyson, R.D. (eds.) *Emerging Technologies and Information Systems for the Knowledge Society*. Springer Lecture Notes in Artificial Intelligence. Vol 5288.
- Tallis, I. & Mytilinaiou, S., 2008. New Technology in Modern Museum Policy. In Lytras, D. M., Carroll, J. M., Damiani, E., Tennyson, R. D., Avison, D., Vossen, G. & Ordonez De Pablos, P. (eds.) *The Open Knowledge Society: A Computer Science and Information Systems Manifesto*. Springer Communications in Computer and Information Science. Vol 19.



Research interests

- **Design** (Experience design, Interaction design, Interface design, Graphic design, Information Architecture).
- **Culture** (tradition, intangible, preservation, identity, memory).
- **Performance** (Live art, theatre, performance art).
- **Space** (place, stage, environment, physical / virtual / imaginary).
- **Technologies** (mixed reality, opening potentials to the unfeasible).



Academic experience

- **02 February 2015 – 30 June 2015**
Instructor, Lifelong Learning Center (at Agios Dimitrios and Glyfada, Athens),
Field: New technologies. Course: Text editing – Internet (I).
- **28 October 2014 – 4 July 2014**
Laboratory associate, Technological Educational Institution (T.E.I.) of Athens,
Faculty of Graphic Arts & Design, Department of Graphic Design, Courses:
Multimedia (Fall (E) Semester) and Graphic Design II: Principles of Graphic
Design Language (Spring (B) Semester).
- **29 October 2013 – 4 July 2014**
Laboratory associate, Technological Educational Institution (T.E.I.) of Athens,
Faculty of Graphic Arts & Design, Department of Graphic Design, Courses:
Multimedia (Fall (E) Semester) and Graphic Design II: Principles of Graphic
Design Language (Spring (B) Semester).



Design experience

- **01 October 2014 - 31 December 2014**
 Services (metadata entry and pilot operation of portal) for the project “Documentation and Digitization of the Historical Archive of Mythimna Library”, Department of Cultural Technology and Communication, University of the Aegean, in cooperation with I.M.C. Aegean: Consultants in Innovation Applications & New Technologies S.A., Mytilene (under contract).
- **01 October 2013 - 31 October 2014**
 Web design for the project “Publicity and Advertising via mass media – Information Systems Development: Website Development and Information of the work: Periodic Newsletter Publication, for the work ‘TOPSA – Rays of Life of Lesvos”, in the framework of the Business Program “Human Resources Development”, Department of Cultural Technology and Communication, University of the Aegean, Mytilene (under contract).
- **01 July - 18 November 2013**
 Services (web design, customization, content documentation, digitization and editing) for the Municipality of Lesvos and specifically the subproject “Integrated Portal and Dynamic Application of Touristic Content Development”, Department of Cultural Technology and Communication, University of the Aegean, in cooperation with I.M.C. Aegean: Consultants in Innovation Applications & New Technologies S.A., Mytilene (under contract).
- **01 March - 30 November 2013**
 Design services (corporate identity, website, educational material in printed and digital form) for the work “Extroverted Entrepreneurship ‘Extroversion” Cultural Heritage Management Laboratory (C.H.M.Lab), Department of Cultural Technology and Communication, University of the Aegean, Mytilene (under contract).
- **01 March - 31 August 2012**
 Web design of Academic Dissertations Management System, “Website Enhancement Department of Cultural Technology and Communication and the MSc Cultural Informatics and Communication”, Department of Cultural Technology and Communication, University of the Aegean, Mytilene (under contract).
- **March - April 2010**
 Web design of MSc Cultural Informatics and Communication Portal, Department of Cultural Technology and Communication, University of the Aegean, Mytilene (under contract).
- **June 2010**
 Web design for the Research Committee, University of the Aegean, Mytilene, (under contract).



Design experience (continue)

- **07 - 30 June 2010**
Design of digital brochure (6 languages), “Innovation and Change: Network of One-stop Shops for Business – ICHNOS Plus”, INTERREG IVc, Regional Development Fund of N. Aegean, Mytilene (under contract).
- **04 January - 10 March 2010**
Web and literature design, Portal for the Prefecture of Lesvos, in cooperation with I.M.C. Aegean: Consultants in Innovation Applications & New Technologies S.A., Mytilene (under contract).
- **March - June 2009**
Web design of educational web applications, Numismatic Museum of Athens, Department of Cultural Technology and Communication, University of the Aegean, Mytilene.
- **January - June 2009**
Cooperation with the Regional Development Fund of N. Aegean, Design of literature (brochure, posters, etc.) and corporate identity, Mytilene.
- **07 November - 31 December 2008**
Literature design, “Informing and sensitization of the citizens regarding the digital convergence in S. E. Samos”, in cooperation with I.M.C. Aegean: Consultants in Innovation Applications & New Technologies S.A., Mytilene (under contract).
- **07 November - 31 December 2008**
Multimedia design, photographic material digitization and editing, for the project “Interactive Multimedia Application Development for the Promotion of Musical Culture of the North Aegean”, in cooperation with I.M.C. Aegean: Consultants in Innovation Applications & New Technologies S.A., Mytilene (under contract).
- **10 October - 10 November 2008**
Services for the project “Development of Geographic Information System (GIS) FOR THE Tourist and Transportation Sectors for the Prefecture of Samos”, in cooperation with I.M.C. Aegean: Consultants in Innovation Applications & New Technologies S.A., Mytilene (under contract).
- **21 July - 10 September 2008**
Web, PDA and mobile design, tourist guide for the Municipality of Mytilene, in cooperation with University of the Aegean, financing: Local Development Company (E.T.A.L.), Enterprising Program of Communal Initiative Leader Plus 2000-2006, Mytilene (under contract).
- **01 October 2007 - 20 March 2008**
Web and multimedia design, portal for Mytilene Charity Foundations, in cooperation with I.M.C. Aegean: Consultants in Innovation Applications & New Technologies S.A., Mytilene (under contract).



Design experience (continue)

- **May 2007 - January 2008**
 Web design, for the project “Tourist Guide for the Municipality of Kalloni”, in cooperation with I.M.C. Aegean: Consultants in Innovation Applications & New Technologies S.A., Mytilene (under contract).
- **01 June 2006 - 31 December 2006**
 Web and multimedia design and development, for the project “Routes of Faith - Digital Patrology”, Communal Initiative INTERREG IIIA, Cultural Heritage Management Laboratory (C.H.M.Lab), Department of Cultural Technology and Communication, University of the Aegean, Mytilene (under contract).
- **01 June - 15 September 2005**
 Web and multimedia design, photo shooting and editing, for the project “Tourist Guide for the Municipality of Solygeia, County of Corinthos”, Cultural Heritage Management Laboratory (C.H.M.Lab), Department of Cultural Technology and Communication, University of the Aegean, Mytilene (under contract).
- **01 May - 15 November 2005**
 Web design, for the project “Tourist Guide for the Municipality of Prespes”, Cultural Heritage Management Laboratory (C.H.M.Lab), Department of Cultural Technology and Communication, University of the Aegean, Mytilene (under contract).
- **October 2003 - June 2004**
Epimeleia advertising company, Department of Graphic design (literature design, brochures, posters, books, catalogues, corporate identity, and more), Athens.
- **February - September 2002**
Indigo advertising company, Fieldwork, Department of Graphic design (literature design, brochures, posters, books, catalogues, corporate identity, and more), Athens.
- **February - September 2002**
 Cooperation with Greek Fonts Society (G.F.S.), design of 7 fonts in Unicode platform, distribution by Magenta Company, Athens.



Hobbies & activities

- **Physical theatre and Dance.**
 Volunteer at SOS Children's Villages (Athens).
- **Travelling and Photography.**
- **Movies and Books.**