



*Ana Escalera!*

~~~~~  
**EL PRESENTE PERFECTO**

*Escuela Superior de Diseño de Madrid  
Professor*

**NOWWOWNOWWOWNOW**



# INTRODUCING MYSELF

*My name is Ana Escalera, I am a designer, silkscreen printer and teacher. Although I studied audiovisuals, thanks to friends and music I met screen printing at an early age and I was captivated. I set up my first screen printing studio more than 20 years ago, it's called Hola Por Qué, and it's still active.*

*Ten years ago I started as a Graphic Design student at the Escuela Superior de Diseño de Madrid. It had always been my dream to study at this school. After my final project I changed track and started my current project El Presente Perfecto and to combine it with teaching.*

*My studio specializes in pattern design and screen printing on different surfaces. I edit and print my own collection of fabrics, wallpapers, ceramics and other products. I also collaborate with other designers and some renowned brands. I try to exhibit and participate in design events in Madrid and other cities whenever I can.*

*As a teacher I teach subjects related to my specialty in different design schools such as ESD Madrid, Esne, Instituto Europeo de Diseño, LaTecnocreativa and I also have an online course in DOMESTIKA.*

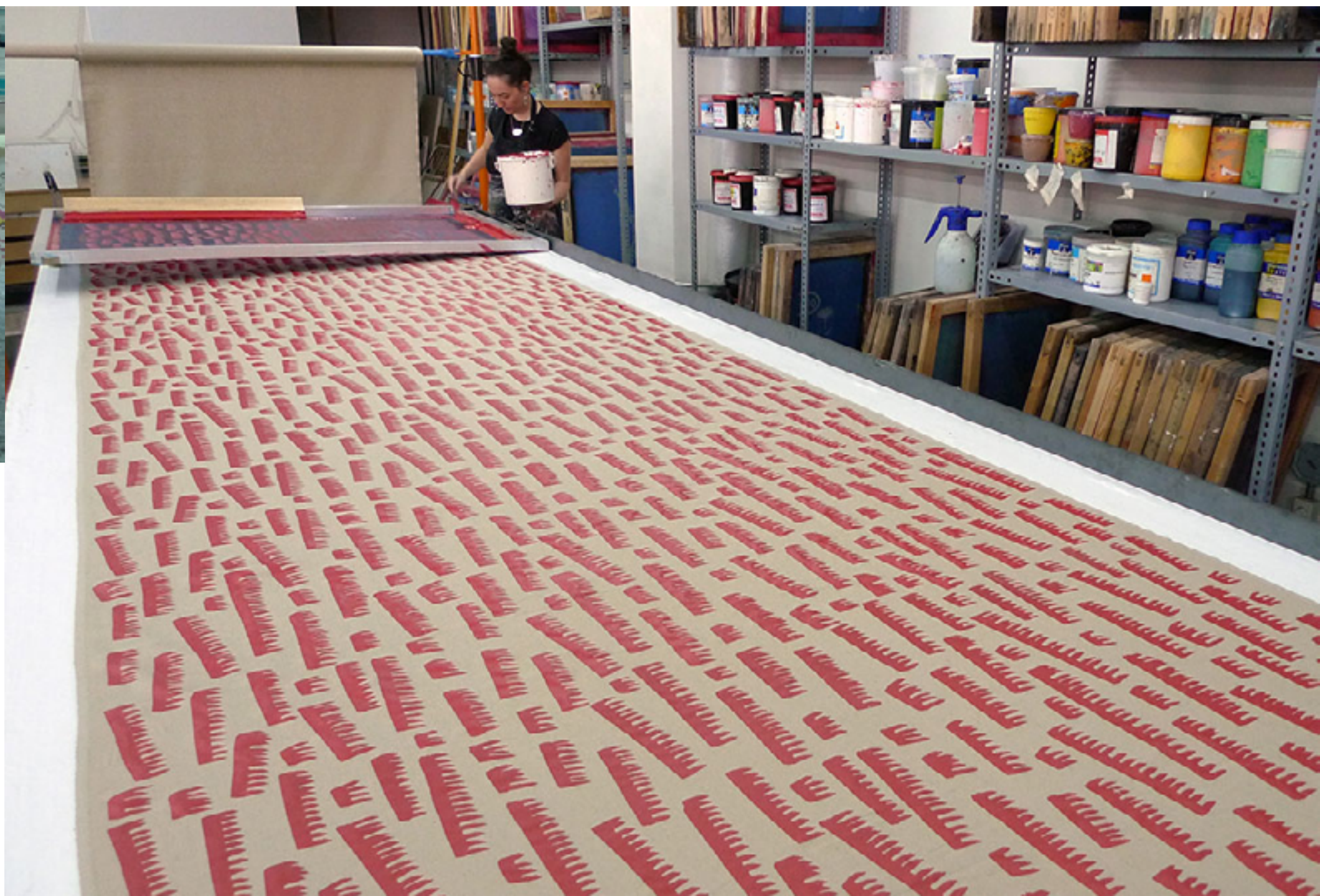
*I hope to be able to collaborate with your school, of which the Erasmus students I have had the pleasure to meet have told me so well about.*

hi!

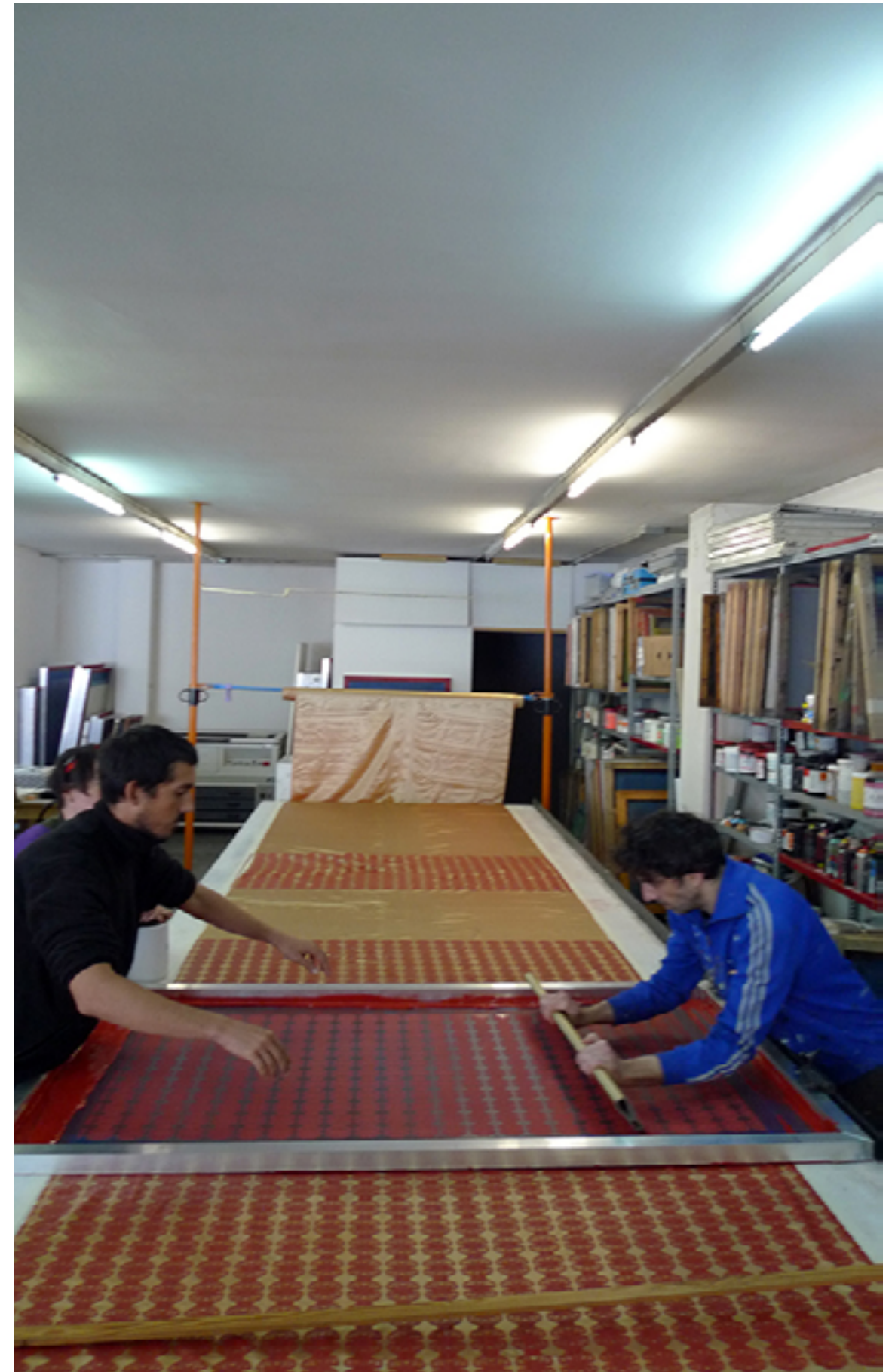


EL PRESENTE PERFECTO

















# PROPOSAL

## TEACHER MOBILITY

*I have been teaching Printing Design, Fashion Screen Printing, Dyeing Techniques, Surface Creation and others at ESD Madrid for a few years as a specialist teacher.*

*I would love to get to know your center and see how your workshop works, which I have already heard about from colleges and Erasmus students.*

*I propose you to make a workshop of screen printing in continuous and collective. We will start from the idea of pattern and mantra. We will play a kind of “cadavre exquis” so that the patterns of each student link with those of the next one. We will create a long graphic composition on fabric or paper. I attach some images of previous workshop based on this idea.*

*I hope you find it interesting.*

*Thank you very much!*







***COLLECTIVE SCREEN PRINTED MANTRA***



# ***PERSONAL PROJECTS***



EL PRESENTE PERFECTO





WALLPAPER

TEXTILES







## TASTY MURAL

*The murals are a great excuse to refresh a space.*

*They are made to order and the color can be customized.*





**SHEETS / AIR** *sand-colored cotton fabric printed in anthracite black. Games of light and contrasts.*

**PAINFUL?** *tack fabric printing process.*







**BURN** *and don't forget to keep doing it.*

**ORIGINAL DESIRE** *is a fabric to spoil you.*



# Mr/Ms Joy García

A T-SHIRT *to keep celebrating life*





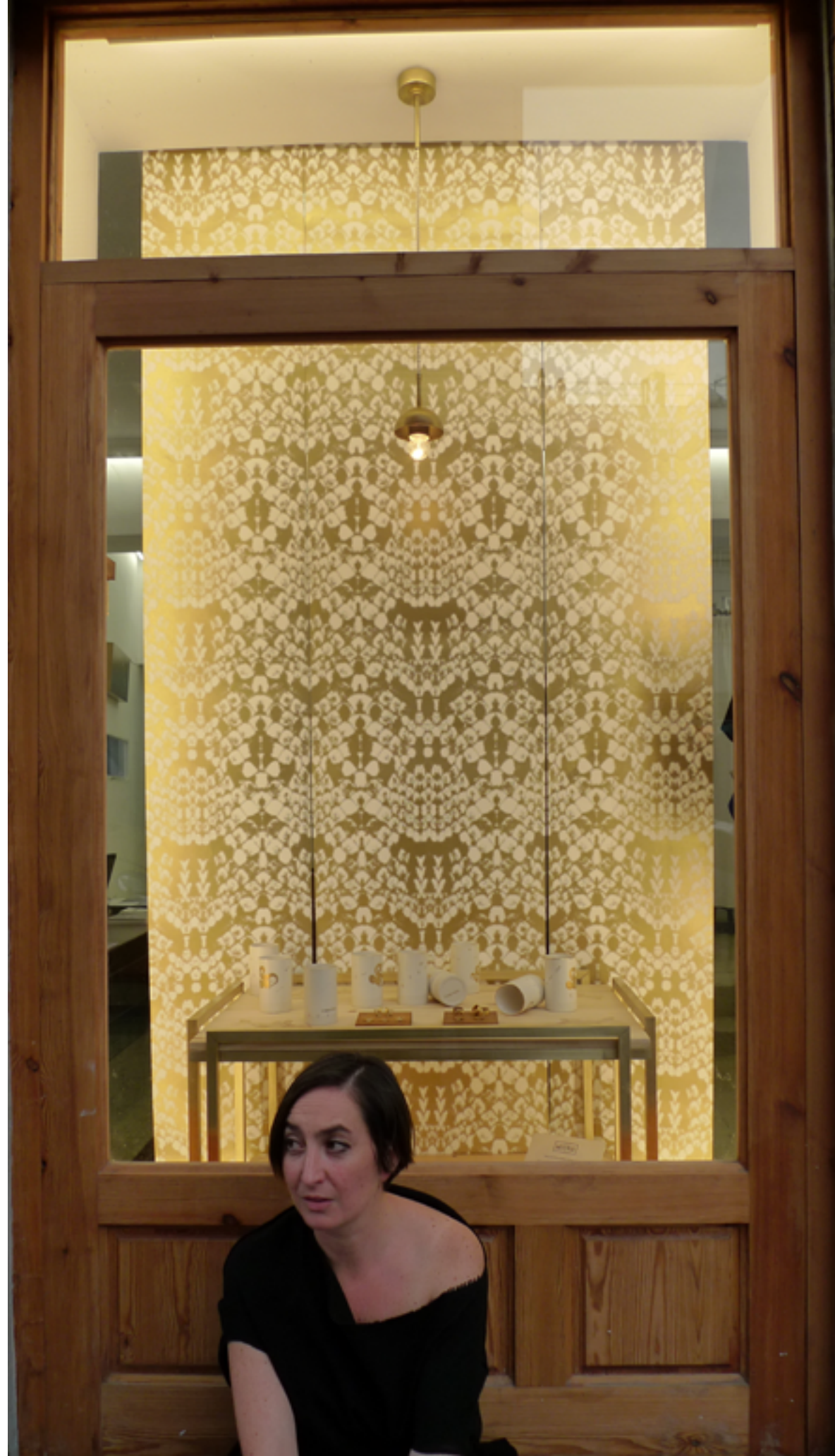


**KEEP SECRETS**

*Hide them here*







## INTERVENTION IN SHOP WINDOW FOR DECORACIÓN.

The popular Barrio de Las Letras in Madrid, close to the most important museums in the city, hosts this annual window dressing festival.





# ARTE ABIERTO



## ARTE ABIERTO en Casadecor

*Artistic event prior to the celebration of the Casadecor interior design festival. Several artists were invited to intervene in a desolate late 19th century building.*









**OUTDOOR MURAL** for the most important  
interior design event in the capital of Spain: Casadecor.  
*Silk-screen printing on pressed cement sheets.*

**CASA  
DECOR**





**LOVISUAL** is an event that seeks to link and make businesses and creators visible through sparks in facades and shop windows.

My intervention in Optical Pascual Boutique sought to highlight the optical effects generated by the patterns, screen printing them in the store windows and in the store, leaving only the areas where the product is displayed free.







**I ALSO DESIGNED** *a series of garments for visitors to the inauguration of the event that took place inside the store itself.*

**LOVISUAL7**





## EL PRESENTE PERFECTO





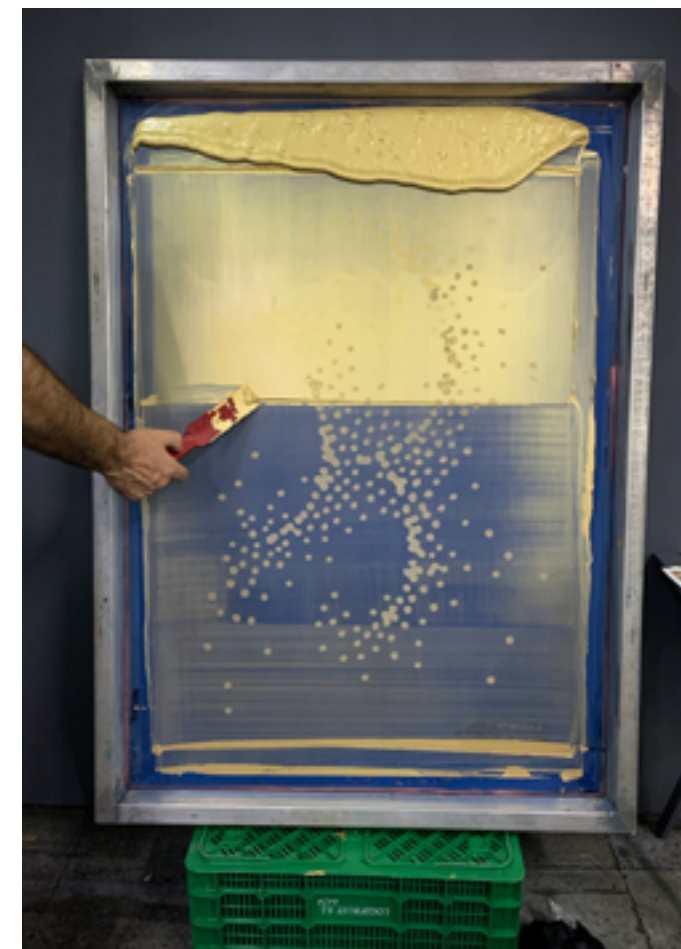


## SNAKE

*Dangerous t-shirt printed with relective ink.*







**DIOR'S WINDOW DISPLAY PRINT.**  
*Christmas 2019.*

*It was a meticulous work of manual stamping, starting with finding the glitter gold and suitable for the client which meant two months of research.*











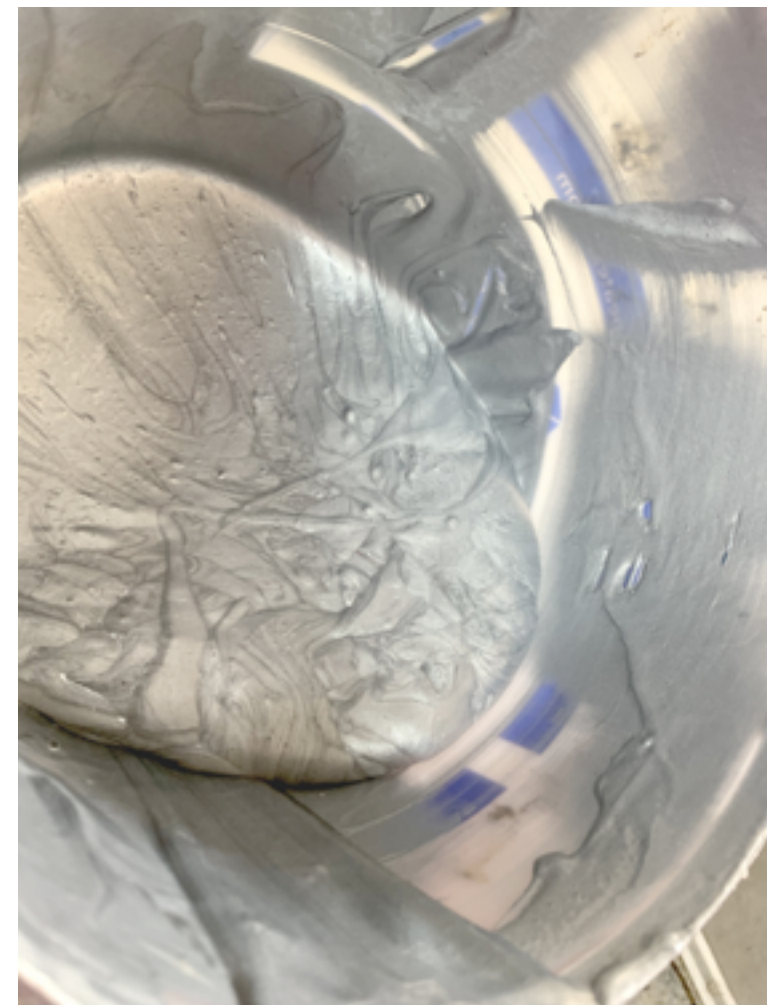






DIOR





## PATTERN PRINTING ON VELVET WITH METALLIC INK.

*One of the “most difficult yet” of this craft. Stamping for cinematographic historical costumes.*







***Thanks!***

## EL PRESENTE PERFECTO

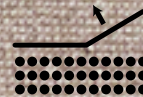
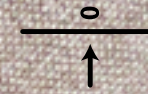
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EACH METER OF THIS FABRIC IS DIFFERENT, UNIQUE, AND DESIRABLE AS YOU ARE



CO

COLD WATER

ON THE BACK